

Abriana Walton

Multimedia Journalist



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Detroit, MI



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SKILLS

Photography

Videography

Web Development

Social Media
Management

Adobe Editing Software

Microsoft Software

Producing

Interviewing

EDUCATION

Wayne State University Broadcast Journalism

08/2016 – Present

Detroit, MI

Minor

- Urban Studies

WORK EXPERIENCE

TV Host MetroArts Detroit

05/2019 – Present

WTVS Detroit Public Television is the viewer-supported PBS member station serving the nation's 11th largest television market.

Achievements/Tasks

- The student selected to host Season 9. This includes maintaining the brand of the show while interviewing guests and introducing show segments.

Social Media Intern Parliament Studios

08/2019 – Present

Detroit-based production studio and marketing agency

Achievements/Tasks

- Operate content management tools such as Sprout Social to monitor analytics and Search Engine Optimization.
- Organize social media campaigns for a field produced entrepreneurship program Start Up TV Show and award-winning sports documentary The Russian Five.

Video Production Intern Detroit Public Television

01/2019 – 05/2019

Arts & Entertainment program on Detroit Public Television

Achievements/Tasks

- Pitch guest ideas with thorough research on community leaders and events.
- Field produce and edit original stories including interviewing guests, coordinating time and equipment use with camera operators, and meeting deadlines.
- Assisted with talent release forms and set preparation on live tapings.

Associate Producer MetroArts Detroit

09/2018 – 12/2018

Arts & Entertainment program on Detroit Public Television

Achievements/Tasks

- Coordinated guests appearances by timing segment, organizing music and dance performances, providing appearance release forms, acquiring the correct music licensing, and creating interview questions.